

2D News Report Evaluation

Criteria	R	Level 1	Level 2	Level 3	Level 4
<p><i>Observes correct form ad structure with most important details to least important. Uses 5Ws model to construct the lead paragraph</i></p> <p style="text-align: right;">/5</p>		Shows limited understanding of news report format	Shows some understanding of news report format.	Shows considerable understanding of news report format.	Shows insightful understanding of news report format.
<p><i>Provides detailed information in the body and uses quotations to enhance the news article. Information is organized in a logical way.</i></p> <p style="text-align: right;">/10</p>		The response is a news report related to the headline and/or photo , but the focus on an event is unclear or inconsistent. There are insufficient supporting details : too few or repetitious. There is limited evidence of organization.	The response is a news report related to the headline and photo with a clear focus on an event. There are insufficient and/or vague supporting details or the connection of the details to the event is not always clear. There is evidence of organization, but lapses distract from the overall communication.	The response is a news report related to the headline and photo with a clear and consistent focus on an event. There are sufficient supporting details , however, only some are specific . The organization is mechanical and any lapses do not distract from the overall communication	The response is a news report related to the headline and photo with a clear and consistent focus on an event. There are sufficient specific supporting details , which are thoughtfully chosen to develop the news report. The organization is coherent demonstrating a thoughtful progression of ideas.
<p><i>Uses consistent verb tense and voice. Uses a formal tone (i.e. written in 3rd person, no personal opinion, no slang or short forms). Uses punctuation and spelling properly. Writing is in complete sentences.</i></p> <p style="text-align: right;">/5</p>		Information is communicated with limited effectiveness and clarity. Limited accuracy of conventions and style.	Information is communicated with some effectiveness and clarity. Some accuracy of conventions and style.	Information is communicated with considerable effectiveness and clarity. Considerable accuracy of conventions and style.	Information is communicated with a high degree of effectiveness and clarity. Complete/almost complete accuracy of conventions and style.

Total: /20