

Optimism Promise Yourself Video Contests: Highlighting tenants of the Optimist Creed



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Promise Yourself - Video Contests:

What: Make a videos that highlight tenants of the Optimist Creed.

Benefits: This new Optimist video contest will help share Optimism and the Creed with others. .

Contest prizes open to public & one submission one per Club:

- Divisions prize of \$250:
 - Youth, Age 17 and under
 - Adult - Age 19and Over
 - Club

Deadline for submission: March 15, 2022

Winners to be announced on March 30, 2022



Video Submission Guide While we would love to have high def 4k videos we know not everyone has the equipment, but don't let that stop you entering. A story told well is just as good recorded on one of todays mobile devices as one made with fancy camera equipment. Here are some suggestions for recording:

- On a mobile device: Record horizontally - not vertically, check the settings and adjust to record in the highest quality.
- Avoid windy or noisy environments - Try use a mic or add a voice recording to the video later.
- Make sure all individuals in the recording have signed off on [Optimist International's media/photo release](#).
- Avoid using any images/graphics/photos, videos, and sounds that are trademarked.



If the video is too large to email, you can send it via Wetransfer.com or send a link to a onedrive/google doc for download. **It is essential** that in your submission to email communications@optimist.org and include in the subject: Promise Yourself Video Contest, Your name, Club Number (if any) & Name.

Without this information, we will not know who sent a video in and for what.

For more information about Optimist International Communication & Marketing, please visit optimist.org, e-mail communications@optimist.org or call us at 800-500-8130



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